

## 2007 Village of Palmyra Resident Survey

### **Background**

A paper-based survey was administered in order to gain an understanding of the range of opinions and interests of Village of Palmyra residents. The survey results will be instrumental in guiding the development of a community vision, as well as appropriate goals and objectives for the Village of Palmyra Comprehensive Plan.



At their May 22<sup>nd</sup> & June 26<sup>th</sup>, 2007 meeting, the Palmyra Citizen Advisory Committee carefully reviewed and revised a draft survey, which would later be mailed to each household in the Village. The list of resident households was provided by the Village and included both owner occupied and rental units. The final survey consisted of 21 questions focusing on a wide range of issues pertinent to the comprehensive plan. Prior to mailing the survey, an article was placed in the local paper announcing the forth coming survey and its purpose. Additional copies were made available at the Village Hall for those households who may not have received a survey or for which a second adult member wanted to complete a survey.

686 surveys were mailed, and a 152 were returned, giving a response rate of 22.2%.

### **Summary of Results**

#### **Demographics**

67.1% of the respondents have lived in Palmyra for more than 10 years. 60.7% of respondents were between the ages of 35 and 64. Most respondents reported working outside of Jefferson County (44.7%), or were retired (35.3%). Only 11.3% reported working within the Village of Palmyra. Most respondents (89.8%) reported owning their home.

#### **Quality of Life**

When asked to pick the reasons they chose to live in Palmyra, the top three responses were “Small Village Atmosphere”, “Natural Beauty”, and “Low Crime Rate”. Of those on the list provided, the three *least* frequent responses were “Appearance of Homes”, “Community Services”, and “Historical Significance”.

#### **Transportation**

The majority of respondents positively rated Palmyra’s *roads, sidewalks, recreational trails, airport, and railroad*. However many were unsure about recreational trails, the airport, and the railroad. A majority of respondents were not supportive of increasing in taxes or fees to improve transportation services, with the exception of *maintenance of existing roads*. A significant number of respondents were unsure about supporting or opposing investments to improve *bicycling, pedestrian, and transportation services for the elderly or disabled*.

#### **Utility and Community Facilities**

Respondents were asked to rate a wide array of services (public and private), and indicate whether they would support taxes or fees to improve them if needed. In all cases, a majority of respondents indicated the listed services were “excellent” or “good”, with *garbage collection, police protection, and the public library* receiving the highest ratings. *The public school system, storm water management, and street maintenance* had much lower ratings. Although it rated relatively well in its current state, respondents indicated the strongest support for improving *police protection* through increased taxes or fees if necessary. A significant number of respondents were unsure about supporting or opposing investments to improve utility and community facilities.

## Housing

Of the types of housing listed, a majority of respondents agreed or strongly agreed that the Village’s housing needs are: *focus on improving existing housing quality (81%), affordable housing (57.9%), senior condominiums and apartments (53.9%), and assisted living facilities for seniors (52.3%)*. *Mobile home parks, apartments, and executive/high end homes* were the least supported among the housing types.

## Agriculture, Natural, and Cultural Resources

In all cases, a strong majority of respondents (over 79%) indicated preservation of natural features in Palmyra was at least “somewhat important.” When asked how Palmyra should invest in recreational facilities over the next ten years, the types of facilities supported most by respondents were *playground equipment, picnic areas, bike and pedestrian trails, sports fields, and basketball courts*. Rather than being funded by property taxes, the vast majority of respondents indicated funding for these and other recreational facilities should come from *general park user fees (34.3%), fees for specific uses (32.9%), or a combination of fees and taxes (31.5%)*.

## Economic Development

A majority of respondents (52.7%) indicated they thought the economy in Palmyra was stable; however, only 8.1% described the economy as growing. A majority of respondents (61.1%) indicated Palmyra should expand the existing industrial park or create a second industrial park. When asked what types of nonresidential development would be best for Palmyra respondents listed *neighborhood commercial and office use and tourism related businesses* as their two priorities.

## Land Use

46.0% of respondents indicated they would like to see Palmyra grow at the projected rate of 16.4% over the course of the next 20 years. The majority (88.0%) agree or strongly agree that land with highly productive soils should be preserved for agricultural use. Of the future visions for the Village, three stood out as having the most support: *promote development or redevelopment in the core of the community, focus on becoming a nature-based tourism community, and be a full service community where all work, shopping, service, housing, and healthcare needs can be met*.

## Demographics

### 1. How long have you lived in Palmyra?

9, 5.9% Less than 2 years      41, 27.0% 2-10 years      102, 67.1% More than 10 years

### 2. Your age (person filling out the survey):

19, 12.7% 18-34      91, 60.7% 35-64  
40, 26.7% 65 and older

### 3. Where is your place of employment? (Check one)

17, 11.3% Village of Palmyra      7, 4.7% Elsewhere within Jefferson County  
67, 44.7% Outside Jefferson County      53, 35.3% Retired      6, 4% Unemployed

### 4. Do you rent or own your dwelling?

132, 89.8% I own my home  
15, 10.2% I rent or lease my home

**Quality of Life**

**5. What are the three most important reasons you and your family choose to live in the Village of Palmyra? (Please check up to three)**

- 110, 26.0% Small Village Atmosphere
- 61, 14.4% Natural Beauty
- 56, 13.2% Low Crime Rate
- 46, 10.9% Near Family and Friends
- 37, 8.7% Cost of Housing/Rent
- 27, 6.4% Near Job
- 24, 5.7% Recreational Opportunities
- 23, 5.4% Property Tax
- 14, 3.3% Quality Neighborhood
- 12, 2.8% Quality Schools
- 2, .5% Agriculture
- 2, .5% Historical Significance
- 2, .5% Community Services
- 0, 0% Appearance of Homes
- 7, 1.7% Other: airport, purchased a business, inherited home, parents gave deal on house, born here, no city rules, quiet

**Transportation**

**6. Rate the following in the Village of Palmyra:**

	Excellent	Good	Fair	Poor	Not Sure
a. Roads.....	10, 6.7%	97, 64.7%	40, 26.7%	3, 2%	0, 0%
b. Sidewalks .....	11, 7.3%	76, 50.7%	50, 33.3%	10, 6.7%	3, 2%
c. Recreational Trails .....	28, 19.2%	69, 47.3%	10, 6.8%	3, 2.1%	36, 24.7%
d. Airport.....	10, 6.7%	66, 44.0%	16, 10.7%	3, 2%	55, 36.7%
e. Railroad.....	10, 7.1%	59, 41.8%	28, 19.9%	3, 2.1%	41, 29.1%

**7. If steps to improve transportation services required increase in your taxes or fees, would you support or oppose increases for the following?**

	Support	Oppose	Not Sure
a. Improve bicycling opportunities: .....	36, 26.9%	74, 55.2%	24, 17.9%
i. By widening shoulders on existing roads .....	36, 25.2%	86, 60.1%	21, 14.7%
ii. By developing separate trails.....	37, 26.4%	76, 54.3%	27, 19.3%
b. Maintenance to existing roadways.....	88, 60.0%	49, 33.1%	11, 7.4%
c. Improve pedestrian opportunities: . .....	36, 33.6%	53, 49.5%	18, 16.8%
i. By improving existing sidewalks.....	60, 41.4%	67, 46.2%	18, 12.4%
ii. By developing additional sidewalks. ....	36, 26.1%	89, 64.5%	13, 9.4%
d. Support investments to publicly subsidized.....	65, 42.8%	58, 38.2%	29, 19.1%
transportation for the elderly, poor, and disabled, for medical appointments, work, job training, and shopping.			

## Utility & Community Facilities

### 8. From your experience, please rate the following services.

	Excellent	Good	Fair	Poor	Not Sure
a. Ambulance Service .....	55, 36.4%	47, 31.1%	8, 5.3%	0, 0%	41, 27.2%
b. Fire Protection.....	48, 32.2%	54, 36.2%	6, 4.0%	0, 0%	41, 27.5%
c. Garbage/Recycling Collection .....	47, 31.1%	81, 53.6%	20, 13.2%	3, 2%	0, 0%
d. Municipal Water System.....	19, 12.4%	86, 56.2%	34, 22.2%	10, 6.5%	4, 2.6%
e. Park and Recreation Facilities.....	26, 17.0%	89, 58.2%	19, 12.4%	9, 5.9%	10, 6.5%
f. Police Protection.....	33, 22.3%	85, 57.4%	20, 13.5%	5, 3.4%	5, 3.4%
g. Public Library .....	47, 31.1%	76, 50.3%	12, 7.9%	1, 0.7%	15, 9.9%
h. Public School System .....	22, 14.5%	66, 43.4%	25, 16.4%	9, 5.9%	30, 19.7%
i. Sanitary Sewer Service .....	26, 17.1%	80, 52.6%	29, 19.7%	4, 2.6%	13, 8.6%
j. Snow Removal.....	30, 19.6%	82, 53.6%	29, 19.0%	8, 5.2%	4, 2.6%
k. Storm Water Management .....	12, 8.1%	65, 43.6%	31, 20.8%	12, 8.1%	29, 19.5%
l. Street and Road Maintenance .....	13, 8.6%	77, 51.0%	50, 33.1%	10, 6.6%	1, 0.1%

### 9. If steps to improve any of the following services required increase in your taxes or fees, would you support or oppose increases for the following?

	Support	Oppose	Not Sure
a. Ambulance Service .....	63, 41.7%	61, 40.3%	27, 17.9%
b. Fire Protection.....	70, 46.1%	58, 38.2%	24, 15.8%
c. Garbage/Recycling Collection .....	39, 25.8%	84, 55.6%	28, 18.5%
d. Municipal Water System.....	53, 34.6%	69, 45.1%	31, 20.3%
e. Park and Recreation Facilities.....	42, 27.3%	77, 50.0%	35, 22.7%
f. Police Protection.....	85, 55.9%	50, 32.9%	17, 11.2%
g. Public Library .....	49, 32.5%	70, 46.4%	32, 21.2%
h. Public School System .....	46, 30.9%	73, 49.0%	30, 20.1%
i. Sanitary Sewer Service .....	43, 28.5%	74, 49.0%	34, 22.5%
j. Snow Removal.....	46, 31.2%	73, 49.3%	29, 19.6%
k. Storm Water Management .....	33, 22.3%	79, 53.4%	36, 24.3%
l. Street and Road Maintenance .....	53, 35.8%	65, 43.9%	30, 20.3%

## Housing

### 10. Please share your opinions about the types of new housing and housing improvements needed in the Village of Palmyra.

	Strongly Agree	Agree	Strongly Disagree	Disagree	Not Sure
a. Single-family housing is needed.....	19, 12.5%	40, 26.3%	23, 15.1%	43, 28.3%	27, 17.8%
b. Mobile home parks are needed.....	1, 0.7%	8, 5.4%	81, 54.4%	50, 33.6%	9, 6.0%
c. Duplexes (2 units) are needed.....	5, 3.3%	36, 23.7%	38, 25.0%	54, 35.5%	19, 12.5%
d. Apartments (3 or more units) are needed.....	3, 2.0%	20, 13.4%	54, 36.2%	56, 37.6%	16, 10.7%
e. Townhomes and condominiums are needed.....	4, 2.6%	42, 27.8%	43, 28.5%	37, 24.5%	25, 16.6%
f. Affordable Housing is needed.....	33, 21.7%	55, 36.2%	21, 13.8%	30, 19.7%	13, 8.6%
g. Senior condominiums/apartments are needed.....	21, 13.8%	61, 40.1%	17, 11.2%	27, 17.8%	26, 17.1%
h. Assisted living facilities for seniors are needed.....	20, 13.2%	59, 39.1%	18, 11.9%	30, 19.9%	24, 15.9%
i. Executive (high-end) homes are needed.....	6, 4.0%	21, 14.1%	54, 36.2%	52, 34.9%	16, 10.7%
j. Focus on improving existing housing quality.....	57, 37.3%	73, 47.7%	8, 5.2%	5, 3.3%	10, 6.5%

## Agriculture, Natural, and Cultural Resources

### 11. Please indicate how important the preservation of the following features is for the Village of Palmyra area?

	Very Important	Somewhat Important	Not Important	Not Sure
a. Wetlands .....	88, 59.9%	40, 27.2%	9, 6.1%	10, 6.8%
b. Productive Farmland.....	108, 73.0%	35, 23.6%	1, 0.7%	4, 2.7%
c. Forests / Woodlands.....	107, 70.9%	36, 23.8%	2, 1.3%	6, 4.0%
d. Parks and Open Space.....	95, 63.3%	47, 31.3%	6, 4.0%	2, 1.3%
e. Lake and river shorelines .....	113, 74.3%	35, 23.0%	0, 0.0%	4, 2.6%
f. Scenic views.....	90, 58.4%	48, 31.2%	9, 5.8%	7, 4.5%
g. Undeveloped hilltops and hillsides .....	74, 50.3%	43, 29.3%	15, 10.2%	15, 10.2%
h. Surface water (rivers, lakes) .....	111, 74.5%	33, 22.1%	2, 1.3%	3, 2.0%
i. Groundwater .....	111, 74.0%	28, 18.7%	2, 1.3%	9, 6.0%
j. Cultural/Historic sites & buildings .....	63, 41.7%	68, 45.0%	15, 9.9%	5, 3.3%

**12. During the next ten years, which of the following recreational facilities do you think the Village of Palmyra should invest in? (Check boxes for level of priority)**

	Low	Medium	High	Not a Priority
a. Campgrounds .....	45, 30.2%	44, 29.5%	11, 7.4%	49, 32.9%
b. Cross-country ski trails .....	58, 38.7%	36, 24.0%	9, 6.0%	47, 31.3%
c. Picnic areas .....	35, 23.0%	59, 38.9%	29, 19.1%	29, 19.1%
d. Volleyball courts.....	49, 32.7%	45, 30.0%	6, 4.0%	50, 33.3%
e. Bike & pedestrian trails	28, 18.7%	59, 39.3%	28, 18.7%	35, 23.3%
f. ATV trails .....	41, 27.3%	24, 16.0%	27, 18.0%	58, 38.7%
g. Snowmobile trails .....	43, 28.1%	34, 22.2%	19, 12.4%	57, 37.3%
h. Frisbee golf course .....	58, 38.9%	9, 6.0%	7, 4.7%	75, 50.3%
i. Playground equipment.....	28, 19.0%	63, 42.9%	37, 25.2%	19, 12.9%
j. Tennis courts .....	53, 34.9%	49, 32.2%	14, 12.8%	36, 23.7%
k. Basketball courts.....	37, 24.8%	60, 40.3%	19, 12.8%	33, 22.1%
l. Sports fields.....	35, 23.0%	55, 36.2%	29, 19.1%	33, 21.7%
m. Other ( <i>please specify</i> ): Senior Center(1), Youth after school activities (2), dog park (1), take care of what we have (2), airport (1), winter skating (1), beach (5), golf course (1), indoor public pool (1), skate park (2)				

**13. If you believe that any of the recreational facilities from the previous question should be created or expanded, how should the improvements be paid for? (Check one)**

2, 1.4% Property Taxes	49, 34.3% General Park User Fees
47, 32.9% Fees for specific Uses	45, 31.5% Combination of Fees & Taxes

**Economic Development**

**14. Which of the following descriptions best reflects your opinion on Palmyra’s economy?**

78, 52.7% Stable	58, 39.2% Declining	12, 8.1% Growing
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**15. Currently, the Palmyra Industrial Park is at or near capacity and cannot support adding additional lots for new businesses. In your opinion, should the Village look to expand the current industrial park or create a second park to attract new businesses to the area?**

91, 61.1% Expand the existing park or create a second industrial park
27, 18.1% Do not expand the existing park or create a second industrial park
31, 20.8% Not Sure

**16. Which types of nonresidential development would you like to see in the Village of Palmyra in the future? Please rank your top three choices by placing numbers to the left. Write 1 next to the most important type, 2 next to the second most important type, and 3 next to the third most important type.**

1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>
47, 31.8%	34, 26.8%	25, 20.8%
14, 9.5%	26, 20.5%	18, 15.0%
7, 4.7%	10, 7.9%	11, 9.2%
24, 16.2%	18, 14.2%	17, 14.2%
5, 3.4%	10, 7.9%	13, 10.8%
34, 23.0%	28, 22.0%	22, 18.3%
17, 11.5%	1, 0.8%	14, 11.7%

- a. Neighborhood commercial and office use (e.g. convenience stores, bakery, hardware store, branch banks, day care center, doctor's office)
- b. Community commercial uses (e.g. supermarkets, auto dealers)
- c. Regional commercial uses (e.g. discount super stores)
- d. Industrial/manufacturing uses
- e. Office Park
- f. Tourism related businesses (e.g. bed n breakfasts, craft shops, outdoor adventure)
- g. None

**17. Is there a particular type of business you wish were located in the Village of Palmyra?**

Large office space

- 20 Drug store/pharmacy
- 19 Better grocery store
- 14 Supermarket
- 10 Bakery
- 8 Small department store
- 7 Auto part
- 5 Ice cream shop
- 3 Day Care
- 3 Discount store like Wal-Mart or K-mart
- 3 Exercise
- 3 Fast food
- 2 Gifts
- 2 Dollar Store
- 1 RV Park
- 1 Nice Nonsmoking restaurant
- 1 Craft/Hobby store
- 1 Car dealer
- 1 Antiques
- 1 Farmers Market
- 1 Additional food service
- 1 Assisted living
- 1 Better restaurant
- 1 Video store
- 1 Barber
- 1 Motel/ B&B
- 1 Casino
- 1 Liquor Store
- 1 Farm & Fleet
- 1 Bike store/sports shop
- 1 Building supplies store
- 1 Better Auto repair shop
- 1 Manufacturing-high paying jobs
- 1 Bar that serves microbrews and good wine
- 1 Banquet hall
- 1 Microbrewery
- 1 Resale shop

## Land Use

**18. From year 1970 to 2000, Palmyra’s population grew 32% from 1,341 to 1,766. From year 2000 to 2025, Palmyra’s population is projected to increase 16.4% from 1,766 to 2,055. At what rate would you like to see growth occur?**

21, 14.0% Faster than projected                      69, 46.0% Present projected rate of growth  
48, 32.0% Slower than projected                      12, 8.0% Not Sure

**19. Land that has soils that are highly productive for crop production should be preserved for agricultural use?**

100, 66.7% Strongly Agree                      32, 21.3% Agree                      4, 2.7% Disagree  
3, 2.0% Strongly Disagree                      11, 7.3% Not Sure

**20. Which of the following statements best reflects your future vision for the Village of Palmyra? Please rank your top THREE choices by placing numbers to the left. Write 1 next to the most important statement, 2 next to the second most important statement, and 3 next to the third most important statement.**

1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>
46, 31.1%	19, 14.1%	17, 14.9%
9, 6.1%	22, 16.3%	23, 20.2%
34, 23.0%	33, 24.4%	28, 24.6%
24, 16.2%	24, 17.8%	15, 13.2%
33, 22.3%	35, 25.9%	25, 21.9%
2, 1.4%	2, 1.5%	6, 5.3%

- a. Be a full service community where all work, shopping, service, housing, and healthcare needs can be met
- b. Focus on becoming a manufacturing or business based community
- c. Focus on becoming a nature-based tourism community
- d. Be a suburban “bedroom” community that is a primarily residential community with few industries and limited commercial services
- e. Promote development or redevelopment in the core of the community instead of annexing additional property
- g. Other (please specify): Quaint Community, small farm community, high end business, develop main street businesses, recreational hub

**21. Please use this space to provide any additional comments you have regarding the future planning of the Village of Palmyra.**

1. See the Village pull more together as a team instead of fighting against one another (i.e.) Village board meetings. Like it (Palmyra) to stay a nice quaint town.
2. Palmyra has potential but first “Good Ole Boy” mentality must be overcome. Right now it matters way too much how long you’ve lived here and what your last name is. High-end housing is needed, better police services and better ordinances to control disruptive neighbors. An ordinance banning fires and ATV’s within village would go a long way toward making it easier and more pleasant to live



here. Also make people keep their houses and yards presentable. Get rid of semi yard behind Willsons, it is loud and not kept clean.

3. Water is not as good as city water.
4. More railroad crossing should be repaired for driving is bumpy.
5. Lot of homes that have a lot of potential if the owners could keep them in good repair. Some of these homes have a location for first impressions. I think police should uphold the ordinances that are in place, so that community would have a nice visual first impression.
6. Please preserve the uniqueness of Village so it will be desirable for tourism. Save all green areas from being developed for housing especially condos or apartments. This only adds to higher taxes (larger schools for one) and the developer walks away rich. A larger population of the village is retired and struggling to pay their taxes. Keep this in mind and work to lower property taxes.
7. Property taxes too high, school tax too high, sewer and water fees too high. Simple quality of life issues need to be addressed: noise, speeding traffic, better mandatory school bus usage by all students to reduce morning traffic and empty school busses that we are all paying for.
8. Need major improvements in the recreation dept.
9. Keep costs down, keep kids busy, not trouble, keep town cleaned up. But no matter what you do you'll always piss someone off.
10. Lets encourage existing businesses to stay here and get incentive for new businesses to fill the dying downtown. Leave agriculture land alone its why people come here and stay here-its not Eagle all taken up by subdivisions.
11. The taxes need to stay lowered as per elderly people on fixed incomes have no resources to pay for an increase.
12. Tourism sounds impossible, what has the re-doing of the streets accomplished. I like Palmyra the way it is.
13. Palmyra's small town atmosphere is why I moved here. No need for more curbs and gutters on our side streets. No need for more sidewalks that cost the taxpayers money and hardly no one uses them. They walk in the street with not problem.
14. Hwy 59 (Maple Street) has increased traffic that seems to be quadrupled since I moved here 1970. Commercial truck traffic is extremely heavy but there seems to be no way to reduce the volume of traffic and maintain present rate of growth. Much of the commerce goes though Palmyra from west to east and east to west.
15. We would like to keep it a small rural community, enjoying its currant natural beauty and small town homey-ness.
16. Keep Palmyra the way it is now.
17. Improve what we have- keep the small town look and feel.

18. Expand housing possibilities by possibly annexing land. Palmyra needs to be able to expand and grow. If it is land locked this will be difficult. You need to find a way to expand beyond its current limits.
19. Please keep the small town atmosphere that I grew up with.
20. If interested in revenue at any cost-try a casino! {Directed towards question #16} The small village atmosphere is what drew us to Palmyra years ago. The industrial and “do all” community is on the eastern portion of our state. Don’t come here for it- move east for that life style! We prefer the slower pace of a small community where we know our neighbors.
21. We need more employment opportunities for people within the community.
22. Taxes are high enough. Use existing tax base and future business/manufacturing taxes to make needed improvements. Stop forcing retired people out by increasing property taxes; unneeded projects or projects with limited scope of use.
23. Industrialize and grow so we won’t need to drive to the big city for work. Make the lake deeper and less weedy. Low costs for water and sewer.
24. The reason we moved to Palmyra was to get out of the city! Quit trying to make it one! If people want the convenience of the city then they should go back to where they came from!
25. Youth need more supervised opportunities after school hours. Our school system needs improvements.
26. Highest priority should be given to maintaining and preserving the natural beauty of the area.
27. Maintaining the natural beauty of the community and redevelopment of the downtown would be my highest priority.
28. We need to go back to a monthly pick up for compost items. It is unsightly unsanitary and a breeding ground for insects and rodents to have bags of compost in our yard. With the price of gas- it is ridiculous to expect 1,766 residents to make periodic trips to Fort Atkinson.
29. Keep the focus on having Palmyra grow to be a great place to live. Without losing a small town atmosphere.
30. As a parent of 3 children I know that having a strong school system is very important in attracting people to a community. I’d like to see us focus on this. I also want to preserve the small town atmosphere and natural beauty of Palmyra.
31. Selective growth into full service community. Keep out type of business/houses that generally bring in crime or destroy beauty of Palmyra area. Develop lakes/forest/picnic areas for tourism and adventure. Use businesses to assist in tax revenue. Two main concerns: 1) Keep taxes low, concentrate on user fees. 2) Keep crime rate low- selective type growth.
32. Amazing garbage collection service. The police are excellent and understand the distinction between “protect and serve” and “over enforcement to generate revenue” Bravo!

33. I would like to see a compost site in Palmyra. Picking up yard waste only 2 times a year is not enough.
34. We need better management of the services we now have. There seems to be a lack of common sense and accountability for the services we now have.
35. Palmyra needs more jobs (manufacturing), a dog park, improve boat landing with possible shelter and bathrooms, more recreation for kids- summer water rates with reduced sewer rates! Summer festival.
36. Maintenance of what we have now. Coordination with school to utilize their assets with village assets at park. {Referring to question #12} Bring our police protection back up to 24-hour service- NOT with county sheriff.
37. We moved out here because of the country atmosphere and we would like to see it stay that way.
38. A newspaper such as the "Old Enterprise" is vital to communication among citizens.
39. I enjoy the "small town" living. Would prefer it to stay this way.
40. I just hope that the few (maybe more) people that hate to see a piece of land without a house in it stop and see what they are destroying. The "Heartland of Kettle Moraine" will soon be "Not a Tree To Be Seen."
41. More promotion. Stronger police protection to promote "safety" (?) of small towns vs. large cities. More social events.
42. By attracting small business, create a tax base for our services and help keep residential taxes low.
43. I think more activities and places for teenage kids and preteens to hang out and do pro-active constructive functions would be ideal. (skate park or something).
44. Bring back 3<sup>rd</sup> shift police. We moved out here from Milwaukee 6 years ago, to get away from development, crime and traffic. I don't want to see Palmyra turning into what happened to Mukwonago and what has been happening in Eagle. Too much development is a sin!
45. We need to increase our business tax base, taxes seem to be high for the services that are provided. I believe it is principally caused by the lack of a business/manufacturing tax base.
46. The natural beauty found in the Village of Palmyra is what makes it a great place to live. I would hate to see the neighborhood woods destroyed to make way for development. I don't want Palmyra to lose its village charm.
47. It would be nice if the services offered to Hispanics in the area were also offered to the rest of the community. Request or force homeowners to maintain or clean up their property. (Junk cars)
48. I would like decent beer sold at the local bars- how about some micro brews?---and please get rid of canned beer at Squidy's-totally low-brow. I would actually spend my beer money in town if that happened.

49. People live in Palmyra because they like/want the small town feel. We are NOT Waukesha, we are NOT a commercial business “attraction” and that’s what people who live here like. People who were born and raised here, stay here till they die...FOR A REASON! Small town feel. Keep it that way!
50. Keep the city clean, of bad people-garbage-better house paint, plant trees in proper areas- Ever year spruces-“green” Low taxes-Jobs.
51. The taxes and water and sewer bills are too high! People are selling because they cannot afford to live here. There needs to be a committee to look for grants and other ways to support the residents here. The Smart Growth Committee is a waste of time and money.
52. Increase reg. for bikes to pay for own trails.
53. To start charging/fining residents for unkept yards-garbage-multiple vehicles that don’t run or not licensed. Run down homes that need to be improved.
54. Reroute snowmobile trails or eliminate.
55. Please address excess storage of cars, trucks, trailer, etc. in residential areas. Example on 410 Shore Dr., there are 5+ cars/vans stored on property, one has been on jacks stands for 5+ years.
56. Why should we pay for a whole bunch of BS when taxes are high enough, the way it is. If you want something done then you fork out the money yourself. I think you better get a 2<sup>nd</sup> job!
57. We should go back to the angle parking we had. The idea of taking away parking for sidewalks hurt the downtown businesses.
58. The village’s job is to “appreciate” property values.
59. Find a new location for the Skeet/Trap shooters- out of town. On my end of the village it is awful.
60. Manufacturing or (whatever) which support decent paying jobs (skilled and labor) plenty of jobs available, which will not support a family. It would be nice to see growth that benefits families and workers both local and commuters and not just serve the needs of individual developers.
61. Palmyra is one of the better baseball towns. We have 3 very good teams but yet are fields are in very bad shape. They need baseball dirt and many other upgrades. People (other towns hate playing here) I am a coach for Palmyra and I am embarrassed. {Regarding question #12-L} It all starts with the kids. Get our park and rec. facilities to the standards that we deserve here in Palmyra. Baseball, football, basketball etc. (The each looks great).
62. We moved here to get away from city crime, business and traffic- We don’t want it here. We need to stay focused on our children and generation. Keep it a small town!
63. Work on occupying open spaces downtown so that the village can and would draw more people, like a Lake Geneva type town. It would be nice to have at least a larger grocery store as to not have to drive 15 or 20 minutes to do big grocery shopping. Jim and Judy’s rarely has much choice for “healthy” food with a lot of variety and frequenting there can “break the bank.”

64. Pass an ordinance, which limits new building to replacement structures only. This will eliminate the increase in projected population growth. Of course the local business community will not support this, so do what you are going to do anyway.
65. Adding more to the airport only benefits a certain few with a hobby. They need to pay for its up-keep themselves. I haven't been in or out of it in 18 years. (Referring to question #6 D) In the summer months the water bills should be averaged so we don't have to pay sewer for watering lawns and gardens. We should have to purchase a metering system. If Whitewater can do it for the amount of customers they have, so can we. (referring to question #8 C, D, I)
66. We have what we need, now maintain! The school system is in trouble no matter what. But more money won't solve the problem. I went to school in a basement with 2 grade levels, a nun, books and a black board. She commanded our attention. We had nothing else to focus on. We are giving them too much. I received an excellent education and do not feel I was deprived of audio/visuals or sports.
67. Please leave Palmyra the way it is. Mukwonago, Cedarburg, Cambridge were all nice small towns and have been destroyed by development and tourism. Taxes never go down with development. What is wrong with living in a small rural town? I came here for that reason and I love the atmosphere here. If I want chaos in my life I can go to Waukesha, Whitewater or Mukwonago. Usually when community development occurs its because business owners are greedy. It's not for our benefit. Rarely do the people who live here want development. Oconomowoc is another example of fine planning. They have more problems than they know what to do with right now.
68. Leave Village small, not too much industry and definitely no large box or department stores! Or Wal-Mart!
69. We need new and innovative input concerning village matters rather than a small select group of citizens dictating the village agenda.
70. Don't believe any planning is warranted.
71. I would like to see the village improve other section besides Maple Street. (Hwy 59). This road had been improved twice since I've lived here. I would like to see sidewalks added where there are none, curbs and storm water drainage for the whole village. We are getting charged for run-off, although in most cases our property is being used to control storm water.
72. Primary focus should be on expanding the industrial park and attracting additional businesses to it.
73. Water taste and quality has changed over 30 years- not as good in my opinion. We need yard waste more than 2 times a year. {both comments referring to question # 8} If it means lowering our air quality: the stench from Sta. Process is sometimes quite intolerable! {Referring to question # 15}
1. Beautification Program: all residents take pride in the village and individual residences. Keep sidewalks, roads in good order. Keep public garden in good order.
  2. We need people who can afford to own their own homes and live here.
  3. We need industry to pay taxes to the village and not just to a TIF(D).
74. Palmyra is an oasis in the states urban sprawl!! Palmyra should be kept small and charming. Anyone who is infested in increasing the population is most likely a developer or someone who has lived anywhere but Palmyra. Remember the song...Don't it always seem to go, you don't know what you got till its gone. They tool paradise and put up a parking lot!!!

More people is not tax relief!! It's more demand on the community most likely higher taxes. Remember Mukwonago when it was small. Their taxes issues are still there!! Wisconsin has one of the highest numbers of urban sprawl.

We need a larger business park or a new one!! Manufacturing and business will give much tax relief without creating a larger town!!

We need tourism!! Palmyra is an oasis in the ever growing urban sprawl!! We have a State forest as our village back drop, people come here on vacationer and for recreation and here we sit less than an hour to Milwaukee, Janesville and Madison.

Pay showers...Camper dumping station...bike shoulders on the road...Campground...Boat or Canoe rentals even a small motel!! All this will feed our small business!!

Palmyra is a recreational gold mine waiting to be tapped!! The railroad is an asset if we can combined it with a business park keeping shipping cost down saving energy!!

Maybe its time to think why all these people are in our town on the weekend!!

75. I moved to Palmyra to be close to my job in Eagle and like the small town atmosphere, like the town I grew up in.
76. We need to improve the look of our homes. 9 out of 10 homes are run down and in need of major repairs. We look like a dirty community. And given another chance, I would not have bought here.
77. We have a lot of natural beauty and need to expand on that. But we also need to tighten up on some appearance codes. (I.E. cars, junk parked out front, disrepair etc.) Keep school quality high and open facilities to allow kids in the winter sports- an example is Whitewater.
78. Small manufacturing of non-industrial nature (clean air a necessity), clean water so there is no discharge into lake, streams etc. No manufacturing waste or production materials stored outside of a building. (Go Green!)
79. Consider a senior citizen building set up for senior citizen recreation and socialization. You have list many recreational items but all are for younger people who lead very active life styles.
80. I would like more money, if possible TID \$\$, to be used to make a better downtown-stores-specialty shops, antiques, etc. But then we have to promote this to the public so we would have to spend \$ promoting – getting in tourism books etc. Have our Chamber promote Palmyra more. I don't think the Chamber does much for the Village currently.